

class rank in the admission process. In order to measure academic success, a program review process is underway, with Cathy Manghelli and Dean Brinkman examining outcomes and objectives in courses, beginning with English.

Marketing: The development of the marketing brochure is well underway, with final edits being discussed with the designer. Jeff Oravitz commented that web site redesign is also in progress that will include architectural changes for more efficient editing and data collection capabilities. The committee is also working on a style sheet that specifies how to use images of the school seal and mascot. Any required trade marking will be obtained through the State of Ohio. Also, the committee has budgeted \$5000 for the production and airing of TV ads during peak admission time. Finally, the current contact database contains approximately 9500 names and 2000 email addresses.

Old Business: The board is assigned to consider the contents of document "Board Member Responsibilities, Expectations and Measurements" as a guide for both current and prospective board members. Please report back at or before the next meeting with comments.

New Business: The subject of board transparency was also discussed. Consensus was achieved to publish the minutes of board meetings on the school website in order to keep the community informed of our progress. Walt invited the board to an open house in order to allow members some beneficial exposure to school operations during business hours, and will select several dates for the board to consider.

Eric Baumgartner closed with a passage from Fr. Theodore Hessburgh.

Meeting adjourned at 8:40 p.m.  
Respectfully submitted,  
Cathy Manghelli